How to send email alerts in MassMailer?

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Email Alerts in MassMailer

- MassMailer provides an Apex Class that can be invoked from the **Salesforce Process Builder**, **Salesforce Flow Builder, or Cloud Flow Designer** to send an email alert.

- MassMailer supports both the **standard or the custom objects**.

- MassMailer supports the **Salesforce campaign object** to send a mass email to the campaign members.

- MassMailer supports a **drip campaign or sequence of emails**.

MassMailer Apex Class in Process Builder

'Email Via MassMailer' Apex Class Parameters

From Name	Additional To Names	Suppressed Email Status Values	IP Pool Names	Target Campaign Member Status
From Address	Additional To Addresses	Suppress Activity Logging	File Ids	SendTo Campaign Members
To Name	CC	Suppress Google Analytics Tracking	Email Group Id	Campaign Id
To Address	BCC	Suppress Click Tracking	Scheduled DateTime	
Reply To		Suppress Subscription Tracking		
		Suppress Open Tracking		

We are here to help!
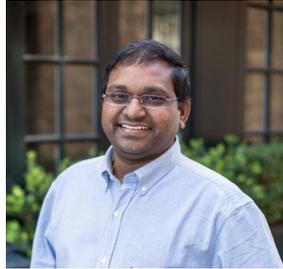
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MassMailer Weekly Webinar on Every Thursday at 9 am PST