



# How to send email alerts in MassMailer?

Presented by

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# Email Alerts in MassMailer

- MassMailer provides an Apex Class that can be invoked from the **Salesforce Process Builder, Salesforce Flow Builder, or Cloud Flow Designer** to send an email alert.
- MassMailer supports both the **standard or the custom objects**.
- MassMailer supports the **Salesforce campaign object** to send a mass email to the campaign members.
- MassMailer supports a **drip campaign or sequence of emails**.

# MassMailer Apex Class in Process Builder

## Call Apex



Action Name \*

send email

Apex Class \*

Email Via MassMailer

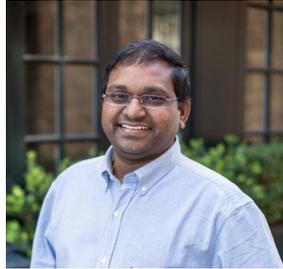
## Set Apex Variables

Field *	Type *	Value *
Record Id Field	Field Reference	[Contact].Id
Template Id	ID	00X3k000001zWrVEAU
From Name	String	MassMailer
From Address	String	hello@massmailer.io
To Name	Field Reference	[Contact].FirstName
To Address	Field Reference	[Contact].Email

# 'Email Via MassMailer' Apex Class Parameters

From Name	Additional To Names	Suppressed Email Status Values	IP Pool Names	Target Campaign Member Status
From Address	Additional To Addresses	Suppress Activity Logging	File Ids	SendTo Campaign Members
To Name	CC	Suppress Google Analytics Tracking	Email Group Id	Campaign Id
To Address	BCC	Suppress Click Tracking	Scheduled DateTime	
Reply To		Suppress Subscription Tracking		
		Suppress Open Tracking		

# We are here to help!



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**MassMailer Weekly Webinar on Every Thursday at 9 am PST**