Simple and Easy
Mass Email Solution
for Salesforce CRM

AVAILABLE ON

salesforce appexchange

MassMailer is a Native Mass Email Solution for Salesforce CRM that lets you send Unlimited Emails to Leads, Contacts, Campaign Members, Opportunity Contact Roles and more.

Salesforce is the best CRM, but when it comes to mass emailing it has **limitations**.

- 5000 Daily email limits

- Limited Statistics and Email Events such as Opens, Clicks, Spam etc.,

- Emails going to Spam & Email Deliverability Issues

- No Dedicated IP

- No Email Address Verification

- No Tracking of Email Alerts through Workflows

- No Mass Email feature to Opportunity Contact Roles

How to Send Above the Salesforce Email Limit

Salesforce is the best CRM, but when it comes to mass emailing it has **limitations**.

- No One Off Email Scheduling Feature

- No Subscription Group/Email Preferences Feature

- No Multiple Domain Support

- No Flexibility on the Sender Email

- No support for the Large Email Volume users

- No HTML Email Template Builder

- No Drip Campaign Feature

MassMailer **overcomes** all Salesforce Email Limitations and **offers more**.

- MassMailer is a 100% Native Salesforce App so that you can send emails to your existing database of leads and contacts

- Salesforce native APIs allows you to extend the functionality of MassMailer to better support your unique business needs and requirements

- Customizable to support your unique business requirements with Salesforce platform

- Higher Delivery via the Dedicated IP Address and Email Authentication

- Leverage Salesforce Native Email Templates

- More accurate Email Statistics and Email Events

- Ability to send from different Email addresses and Domains

Add-On features enhance **MassMailer** Value.

- **MassMailer Email Verifier** allows you to minimizes bounces and maintain a good IP and Email reputation. Emails can be verified individually at the lead or contact level or in bulk. Email Verification Status gets logged at the lead or contact level.

- **MassMailer DOCS** makes it easy to manage and send File Attachments (both small and large). Files can be stored at the object level or in a shared storage area. Multiple files can be attached in a single email.

- **MassMailer Email Monitor** lets you monitor your domain, and IP reputation. It also allows you to Preview the email how it looks on various mobile, web, desktop clients before you send to the client. You can also check if your email content is spammy and what is the overall deliverability score.

MassMailer Business Use Cases

- Newsletters & Event Announcements for Marketers

- Lead/Prospect nurturing for Sales Teams

- Compliance / Regulatory Notices for Financial Institutes

- Product Update Notifications for Engineering Teams

- Transactional Email Communications for Retailers

- Accounts Receivable Collections Businesses

- Student Communication for Universities & Colleges

- Fundraising Emails for Non-Profits

- Emails to Job Seekers by Recruiters

One Email Solution for any role and industry.

MARKETERS	**SALES**	**REAL ESTATE & FINANCIAL SERVICES**
STAFFING/RECRUITING & HOSPITALITY	**NON-PROFITS & EDUCATION**	**RETAILER & HEALTH CLUBS**

Trusted by customers across the globe.

Pricing: How many **MassMailer** user licenses you will need?

MASSMAILER PLANS	1-5 USERS	6+ USERS	51+ USERS
Cost per user per month, annual billing discount	$49.99 /user/month	$39.99 /user/month	$29.99 /user/month

* Non profits will get 10% additional discount
* 10% discount with annual billing

Pricing: How many emails will you send per month?

EMAIL PLANS	ESSENTIAL Shared IP	PRO Dedicated IP	PREMIER
Number of Emails and the Cost **per month per company**	10K emails/month FREE 25K emails/month **$29.99** 50K emails/month **$39.99** 100K emails/month **$49.99** (10% discount with annual billing)	100K emails/month **$99.99** 200K emails/month **$199.99** 300K emails/month **$299.99** 400K emails/month **$399.99** 500K emails/month **$499.99** **$99.99 for every 100K emails added** (10% discount with annual billing)	1 Million Emails per month **Contact Sales**

Pricing: **MassMailer** Add-on packages

MassMailer Verifier Packages	MassMailer Email Monitor
1k credits - $7.99 10k credits - $49.99 25k credits - $124.99 50k credits - $249.99 100k credits - $399.99 250k credits - $749.99 (* more plans available)	$29.99 for the first domain per company $9.99 for every additional domain (*mandatory with the dedicated IP purchase)

Pricing: **MassMailer** Support Packages

Basic Support Package
($29.99/month/company)

- ○ Phone & Screen share support
- ○ Upgrade support
- ○ Setup,configuration support
- ○ Email deliverability settings support
- ○ 1-1 training for any existing and new features

● **Advanced Support Package**
($79.99/month/company)

- ○ Everything in the Basic support included
- ○ Email deliverability and Best Practices Included
- ○ Campaign Support (1 per month - no data clean up or import)
- ○ MassMailer Advanced Template creation support (1 per month - no custom coding, graphics)

(* support package mandatory with all plans)

MassMailer vs Others.

★ 100% Native Salesforce App - Enterprise, Unlimited Editions

★ Powerful Email Wizard makes it easy to use

★ Flexible Sender Option feature

★ Detailed Event information like Bounce Reason

★ Email Activity Logging

★ Leverage your existing Salesforce Email Templates

★ Sender Authentication, Dedicated IP

★ Native Salesforce Developer APIs

★ Email Verification

★ Email Attachments

Thank You.

We are here to help!

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10,000 Emails Free with a Shared IP in all the Plans	